



NEWS RELEASE

The new Windermere House to Debut in May ***New ownership; major renovations for the 2008 season***

Windermere, Ontario April 30, 2008 — Windermere House — a Muskoka landmark since 1870 — will become the **new** Windermere House, with a new look and new ownership to kick off the 2008 season.

“We’re restoring Windermere House to its former Victorian grandeur with a top-to-bottom renovation that combines tradition and charm with state-of-the-art accommodations and facilities,” said Paul Jeffery, whose family acquired the historic property in December 2007.

“The bottom line is we want to make Windermere House *the* preferred Muskoka destination for vacationers and cottagers, as well as for conference and wedding groups. We are not only renovating the facilities, we’re introducing polished casual dining in our Rosseau Grill and a more informal approach in our Windermere Pub ‘n Patio and PJ’s Lobby Bar. We’re also introducing sushi dining at the new Wabora Sushi Cafe. And, the *pièce-de-résistance* is our elegant veranda which offers an unparalleled view of Lake Rosseau,” he said.

Paul Jeffery is best known as Founder and Past Chairman of Kelsey’s International Inc., the parent company of Kelsey’s Restaurants and Montana’s Cookhouse and the Eastern Canada franchise holder for Outback Restaurants. He sold Kelsey’s International to Cara Foods in 2002 to pursue other interests.

Jeffery explains that the new Windermere House is the perfect retreat for families, business groups and wedding parties. The resort features bright airy guest rooms, spacious conference rooms, unique breakout areas and reception facilities and access to all of the recreation activities Muskoka is noted for.

As well, the adjacent Windermere Golf and Country Club, offers an enjoyable and challenging golf experience for Windermere House guests.

(more)

Re-opening in mid-May 2008, the new Windermere House holds the prestigious “Four Star” rating from Canada Select, the national rating agency of the Canadian hospitality industry. Four Star ratings are assigned to “*exceptional properties offering extensive or outstanding facilities and services.*”

About the new Windermere House

Windermere House is a landmark Victorian-style resort located in the village of Windermere on the shores of Lake Rosseau in Muskoka. It has enjoyed a reputation for timeless elegance since it first started welcoming guests in 1870. The former structure was destroyed by fire in 1996 during a movie shoot. It reopened in 1997 after being lovingly rebuilt to the original design. It has been extensively renovated by new owner Paul Jeffery in time for the 2008 season.

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